



Assisting Service Members, Veterans & Families

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FOR IMMEDIATE RELEASE

HOME FRONT MILITARY NETWORK CELEBRATES LAUNCH VIRTUALLY

COLORADO SPRINGS, CO, May 29th, 2020—Home Front Military Network (HFMN), the newly merged entity of two non-profit organizations, Peak Military Care Network (PMCN) and The Home Front Cares (THFC), has announced a virtual brand launch event from June 1st – June 4th. This event will celebrate the complete re-branding process the organization has been working on since the merger became official on 1 January.

Sponsored by Peregrine Consulting, HFMN has purchased prize giveaways in the form of gift certificates from local restaurants and breweries in both Colorado Springs and Denver. Establishments include Denver Biscuit Co., The Melting Pot, Poor Richard's, HuHot Mongolian Grill, Jax Fish House, Paravicini's Italian Bistro, Colorado Mountain Brewing Co., Goat Patch Brewing Co., and many more.

Home Front Military Network's Deputy Director (Development and Communications) Jennifer Wilson has stated, "This event is not just for HFMN—it's an opportunity to give back to our local community, especially restaurants and breweries, including veteran-owned businesses, who have been hit hardest by the COVID-19 crisis."

During HFMN's week-long virtual launch activities, participants are encouraged to engage with us via social media for updates on HFMN's work and impact; those answering trivia questions will be entered in daily raffles. The grand prize winner, with a cash value of roughly \$400, will be announced via YouTube livestream on June 4th at 5:00 P.M.

ABOUT HOME FRONT MILITARY NETWORK

HFMN connects military service members, veterans, and their families to essential resources, including emergency financial assistance, provided by HFMN and their nearly 50 partners, in order to meet the full range of needs of individuals and families. LTG (Ret) Ed Anderson is Chairman of the Board of Directors and Kate Hatten is the HFMN Executive Director.

In addition, HFMN facilitates collaboration among and provides training for military, VA, and community partners to offer veterans, active duty personnel, Guard and Reserve members, and military and veterans family members robust, holistic assistance to address the unique needs and challenges of the military and veteran community.

For more information, visit <https://homefrontmilitarynetwork.org/> or call 719-577-7417.

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